

The  
*M/29*<sup>®</sup> **midterm**<sup>®</sup>

Midline Catheter System

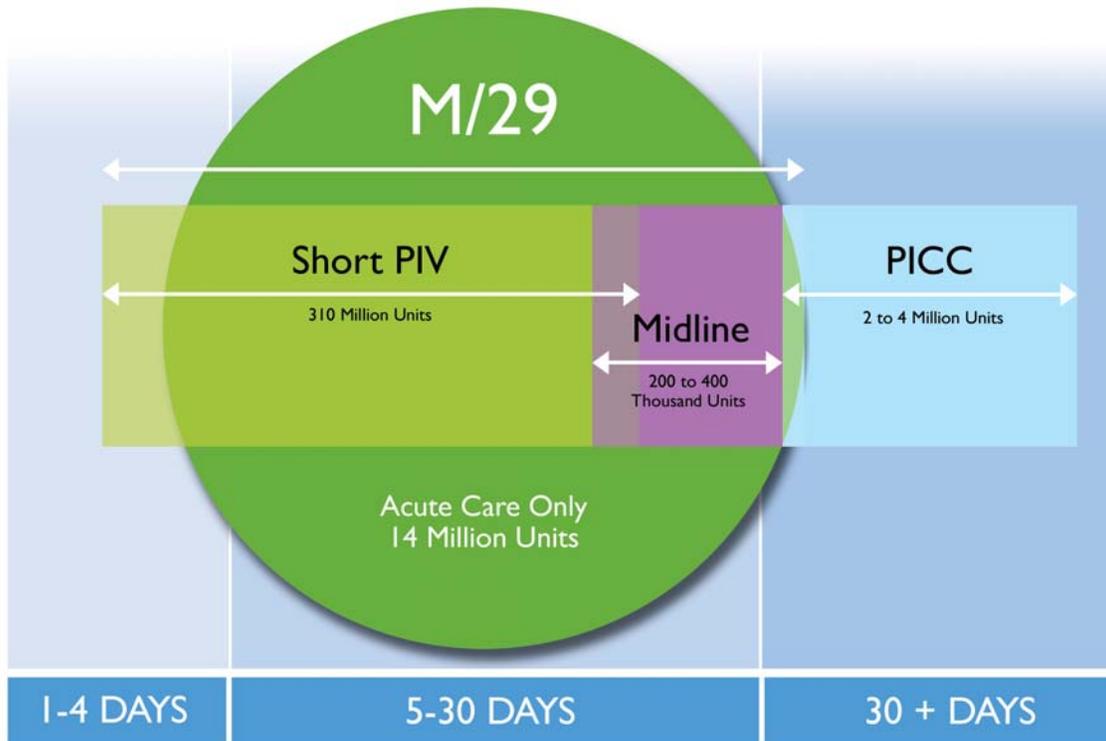


The Right Line From The Start

  
FLEXICATH

# The M/29 midterm Midline Catheter System

## The Missing tool in the Toolbox - Bridging the Midterm Gap



### The Midterm Gap:

Current clinical practice fills this unmet need for a simple to place midterm alternative by overuse of short peripheral catheters or misapplication of costly PICC's.

### The M/29 to the Rescue:

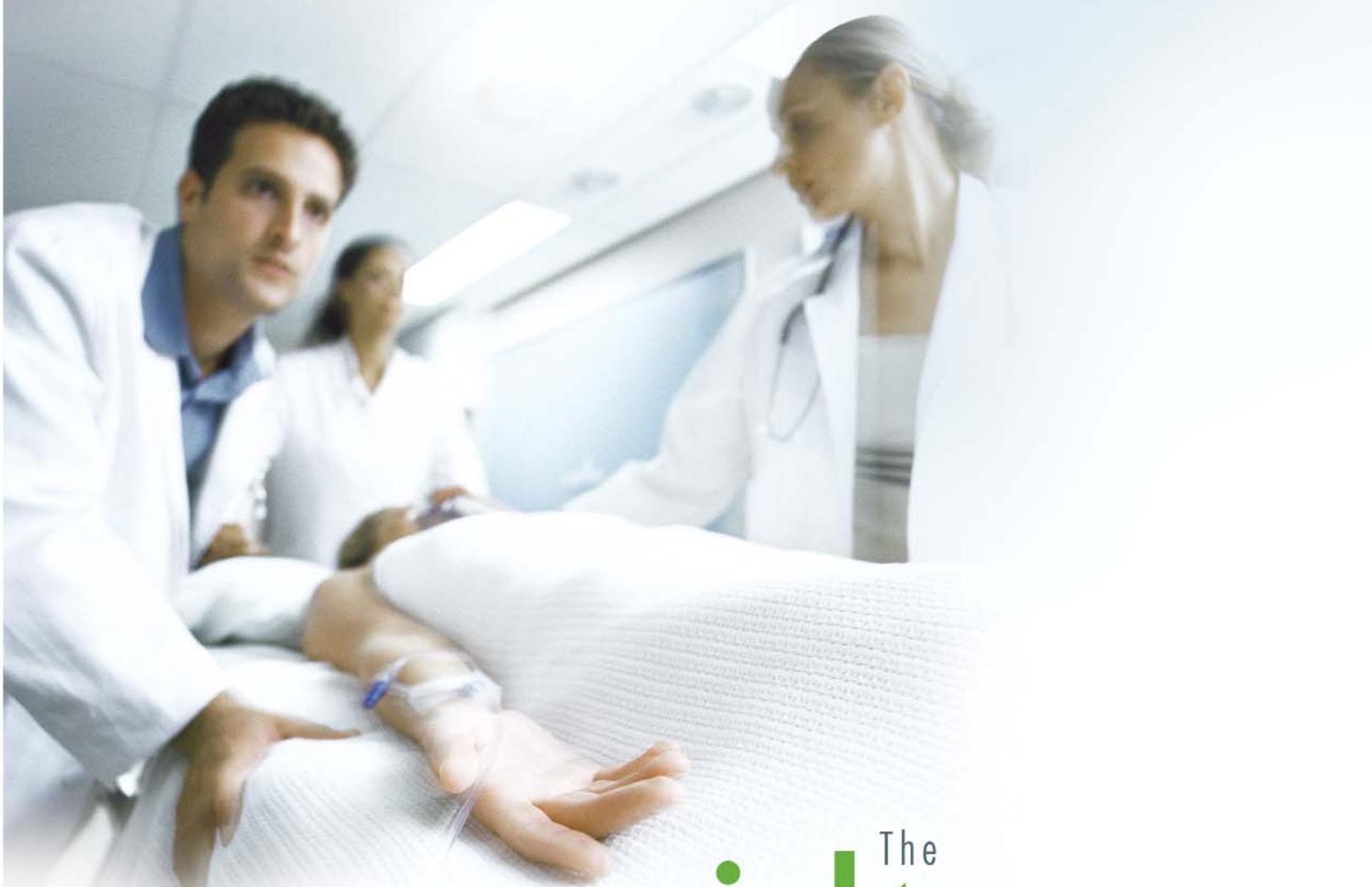
The M/29 offers the caregiver a superior choice to short peripheral catheters, traditional midline catheters, and PICC's for the most common intermediate dwell applications – the simplicity of short peripheral insertion, all the care delivery benefits of a midline, power injectable and breakthrough infection management – **the right line from the start.**

Element	PIV	M/29	Conventional Midline	PICC
INS Catheter Category	Peripheral	Peripheral	Peripheral	Central Line
Indwelling Period	72 Hours	30 Days	30 Days	Indefinite
Insertion Technique	Over the Needle	Over the Needle	Modified Seldinger, OTN	Modified Seldinger, OTN
Inserted by	Competent Nurse	Competent Nurse	IV or PICC Team	IV or PICC Team
Maximal Barrier Draping Required	N	N	Y	Y
Procedure Duration (Hours)	0.35	0.35	I	I.5
End Point Verification Required	N	N	N	Y
Needlesticks (5 Day Therapy)	6	I	I	I
Sites Required (5 Day Therapy)	6	I	I	I
Nursing Hours Required (5 Day Therapy)	1.05	0.35	I	I.5

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**FLEXICATH**

www.flexicath.com



The  
*M/29* midterm

Midline Catheter System



This Changes Everything

  
FLEXICATH LTD

# M29

## Infusion therapy will never be the same.

The M29 is the world's first IV catheter solution to provide a "built-in" barrier against catheter contamination during the insertion process.

The M29 is the only FDA cleared midline catheter protected by a flexible sterile silicone sleeve. This unique patent pending, external barrier eliminates airborne or touch contamination of the catheter and when coupled with sterile barrier precautions dramatically reduces the risk of catheter-related bloodstream infections.

The M29 was designed to answer an obvious need for a safe, easy-to-insert catheter for intermediate dwell applications. The M29 is the only touch-free midline that can be placed in under 10 minutes following minimal training.

We set out to revolutionize IV therapy with the world's first easy-to-place, touch-free midline catheter. Midlines no longer need to be tedious, costly and complicated procedures.

The M29. Available only from the thoughtful innovators at Flexicath.



## The M29 Catheter.

### A new choice in patient comfort and safety.

The M29 provides a simple to place, intermediate dwell alternative for the patient needing IV therapy for less than 30 days. Fewer needle sticks, a simple insertion procedure and a soft flexible catheter means better patient care. Patients will no longer need to face the frequent insertion pain, bruising, and discomfort of peripheral short catheters. What's more, fewer venipunctures and a soft flexible catheter are likely to result in fewer complications such as phlebitis, thrombosis or catheter related bloodstream infections. Implementing the M29 catheter system won't just enhance patient satisfaction, it will enable better care.

### Designed with caregivers in mind.

The M29 offers a new, cost-effective standard in comfort, safety and *productivity*.

Designed with caregivers in mind, it dramatically reduces insertion preparation and complexity. The M29 is an ideal solution for those patients receiving peripheral IV therapy from one to four weeks. It can be inserted safely and effectively - in 10 minutes, or less by trained clinical staff.

### Infection control from the start.

The M29 is the first and only catheter system specifically designed to eliminate both airborne and touch contamination during placement and reduce the associated risks of catheter-related blood stream infections (CRBSIs). The safety introducer and catheter, with its flexible sterile silicone sleeve, combine to minimize the potential for both airborne and touch contamination during placement. This unique patent pending, external barrier dramatically reduces the risk of contamination which can lead to CRBSIs. According to a 2007 Institute for Healthcare Improvement report, the case fatality rate for catheter-related blood stream infections approaches 20%, resulting in some 500 to 4,000 US patients deaths annually, while Nosocomial blood stream infections prolong hospitalization by a mean of 7 days.





### Home Infusion - Alternate Care

The M29 reduces placement time by more than 50% and minimizes draping requirements over other midlines. No other midline offers the built-in barrier of protection against touch contamination and blood exposure for you and your patient during placement.



### Hospital

Unlike traditional peripheral I.V.s placed in the emergency setting that require rotation within 48 hours of the patient's admission, clinicians now have the option of placing an IV catheter that can stay with the patient for the duration of therapy - even up to 29 days. The M29 is almost as simple to place as a PIV but offers the performance of a midline catheter.

# It's about time.

**M/29**  
midterm  
Midline Catheter System



### Alleviates post placement confusion.

Other brands of midline catheters often look like a PICC. The M29 is the only catheter with a unique shape and color coding of the catheter and hub that appears distinctly different from other midlines and PICC's - reducing the potential for a mistake.



### The First Midterm Catheter System To Go Mainstream.

The M29 is FDA-cleared and suitable for a broad range of applications requiring up to 29 days of IV therapy, including:

- Long Term Care
- Alternate Site
- Maternity
- ER
- General Medicine
- Geriatrics
- Infectious Disease
- Military
- Orthopedics
- Trauma

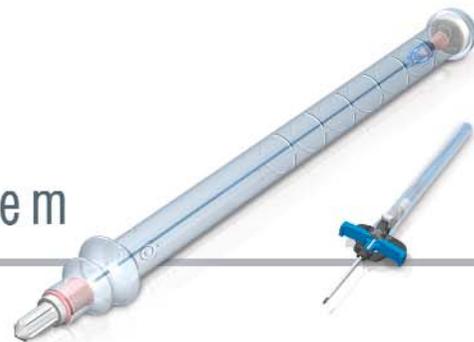
### In a Category All By Itself.

- The only midline catheter system designed with infection control in mind.
- The only midline catheter with an integral sterile barrier to prevent both airborne and touch contamination of the catheter.
- The only midline catheter that locks into the introducer while the catheter is advanced into the vein to minimize exposure to bloodborne pathogens.
- The only midline catheter system with a peel-away introducer that prevents catheter migration during peel away.
- The only midline catheter with a both a color coded hub and an integral pivot.

  
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# The *M/29* midterm Midline Catheter System



## Specifications:

P/N: 3S0101

Size: 3F

Length: 20 cm (8 inch)

Pack:  
5 per box  
10 boxes per carton

## Materials

Catheter:  
Soft polyurethane (PU)

Sleeve: Silicone

Introducer: PTFE

This device is only to be used under the direction of a licensed prescriber.

## Time for a change.

Say goodbye to complicated, costly insertion procedures and having to wait for a specially-trained RN or MD to be available. And say hello to reliable intermediate access and positive patient outcomes.

## A better choice. Made easy.

Our touch-free procedure eliminates the risk of catheter contamination during insertion, reducing the risk of catheter related infections. Our world-class clinical educators will train your RN and Physician staff to successfully insert the M29.

## The M29 Midterm. It's about time.

To schedule a demonstration, an in-service session, or to learn more about the M29 Midterm, visit our website at [www.flexicath.com](http://www.flexicath.com).



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